

Event Title: SustainaSolve – Sustainability Innovation Challenge

Tagline: Think Green. Act Smart. Pitch Impact.

Event Overview:

SustainaSolve is a pitch-based sustainability challenge where interdisciplinary teams propose innovative, research-backed, and culturally sensitive solutions to real-world environmental problems. It aims to promote creativity, problem-solving, and practical thinking in addressing sustainability issues.

Team Formation: Team Size: 1-2 members

Eligibility: Open to students from all disciplines and backgrounds.

Rounds & Format

Round 1: Quiz Round

- Format: 20–25 objective questions (MCQs) on sustainability, innovation, climate action, energy, waste, etc.
- Time: 15–20 minutes
- Top scoring teams move to Round 2

Round 2: One-Page Solution

- Teams will receive a problem statement related to sustainability.
- Teams submit a 1-page PDF including:
 - Clear identification of the problem
 - Innovative and feasible solution
 - References and case studies (if any)
 - Expected impact and brief methodology
- Time Allotted: 1 hour

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Round 3: Final Presentation

- Shortlisted teams present their solutions (7-minute pitch + 3 minutes Q&A)

Format: PowerPoint presentation (Max 8 slides)

Must include:

- Problem background
- Proposed solution
- Implementation strategy
- Financial & technical feasibility
- Cultural relevance to Banaras (if applicable)
- Bibliography and references
- Judges evaluate on depth, practicality, and innovation

General Guidelines:

- All submitted content must be original and plagiarism-free.
- Solutions must be realistic
- Judges' decisions will be final.
- Teams should bring their laptops or devices (Wi-Fi will be provided).
- Estimated Half-Day Schedule (4–5 Hours)

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Innovation exchange

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